



## PRESS RELEASE

### PATA MALAYSIA CHAPTER ANNOUNCES 2013/15 EXCO LINEUP

**KUALA LUMPUR, 12 APRIL 2013** – The Pacific Asia Travel Association (PATA) Malaysia Chapter (PMC) has announced its new line up of Office Bearers for 2013 – 2015 after the 33<sup>rd</sup> PATA AGM held on 29 March at the Seri Pacific Hotel Kuala Lumpur. YBhg Dato' Haji Azizan Noordin was re-elected as Chairman of the PMC, and will continue performing his duties for a second term. Currently, he is also sitting on the PATA Executive Board.

YBhg Dato' Haji Azizan Noordin, who is also the Deputy Director General of Planning for Tourism Malaysia, is assisted in his duties by other board members of the PMC, such as YBhg. Dato Rashid Khan (Sarawak Tourism Board) as Vice-Chairman, YBhg. Datuk M. Ali (Paradise Travel & Tours Sdn. Bhd) as the Honorary Secretary, and Mr. Aruldas Arulandu (Tourland Travel Sdn. Bhd) as the Honorary Treasurer.

The other ten committee members include Mr. Neethiahnathan Ari Ragavan (Taylor's University), Mr. Duncan Bureau (Malaysia Airlines), Mr. Steve Woon (Lexis Hotels & Resorts), Associate Professor Dr. Mohamad Abdullah Hemdi (Faculty of Hotel & Tourism Management, Universiti Teknologi MARA), Ms. Evelyn Lim (Destination Resorts & Hotels), Mr. Fahmy Mubarak (Get Away Agency Sdn. Bhd), Mr. Kamaruddin Baharin (The Royale Bintang KL), Mr. Rohizam Md Yusuff (Creative Advances Technology), YBhg. Dato' Shamsul Falak (Kuala Lumpur Tourism Association) and Mr. John Tan (Mitra Travel).

In addition, Mr D.Ramchand (MSL Travel) and YM Tunku Dato' Seri Iskandar (World Express) were also elected as the Honorary Auditors.

The announcement comes several months after PMC's recent shift to Putrajaya on 2 January earlier this year, from its previous office in Subang Jaya. This year, the PMC has already gained a running start as it has planned out future programmes such as student chapter/career development, promotional seminars and activities, as well as a detailed corporate responsibility programme (CSR).



#### MALAYSIA TOURISM PROMOTION BOARD

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**MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA** is an agency under the Ministry of Tourism, Malaysia. While the Ministry of Tourism implements tourism policies, conducts studies and offers incentives for industry players, Tourism Malaysia focuses on the specific task of promoting Malaysia at the domestic and international level. Driven by its aspiration to promote Malaysia as a destination of excellence in this region, Tourism Malaysia has grown by leaps and bounds since its inception and has emerged as a major player in the nation's socio-economic landscape. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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